



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

# Contract # 31055

**Schedule Dates** 10/17/12-10/23/12  
**Advertiser** POL/M ROMNEY/R/PRE/US (3305)  
**Agency** American Rambler Productions (2346)  
**Product** Political Issues (1082)  
**Brand** ROMNEY FOR PRESIDENT (11323)  
**Salesperson** HRP/VA/MCGARR, MEGHAN (1117)  
**Sales Office** Washington DC  
**Buyer Name** KINCAID, STEPHANIE  
**Phone/Fax** (703) 516-9399 / (703) 516-9680  
**CPE** 60  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

**Date Entered** 10/16/12  
**Last Modified** 10/16/12  
**Entered By** Wendy Creque  
**CO-OP** No  
**Headline #** 06378202  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$29,197.50  
**Net Total** \$165,452.50  
**Sales Tax**

**WSVN (WSVN)**  
**By Broadcast Month**  
Oct. 2012 142 \$194,650.00  
**Grand Total:** 142 \$194,650.00

## INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/22/12-10/23/12	3	:30	6A- 6:30A (ET)		1	1						2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY 6A	10/16/12
2.0	Normal Line / SPOT (2)	10/18/12-10/19/12	3	:30	6A- 6:30A (ET)					1	1			2	\$1,200.00	\$2,400.00	WSVN (WSVN)	TODAY 6A	10/16/12
3.0	Normal Line / SPOT (3)	10/22/12-10/23/12	3	:30	6:30A- 7A (ET)		2	2						4	\$1,200.00	\$4,800.00	WSVN (WSVN)	630A NEWS	10/16/12
4.0	Normal Line / SPOT (4)	10/17/12-10/19/12	3	:30	6:30A- 7A (ET)				2	2	2			6	\$1,200.00	\$7,200.00	WSVN (WSVN)	630A NEWS	10/16/12
5.0	Normal Line / SPOT (5)	10/22/12-10/23/12	3	:30	7A- 7:30A (ET)		2	2						4	\$1,300.00	\$5,200.00	WSVN (WSVN)	7A NEWS	10/16/12
6.0	Normal Line / SPOT (6)	10/17/12-10/19/12	3	:30	7A- 7:30A (ET)				1	1	1			3	\$1,300.00	\$3,900.00	WSVN (WSVN)	7A NEWS	10/16/12
7.0	Normal Line / SPOT (7)	10/17/12-10/19/12	3	:30	7:30A- 8A (ET)					1	1	1		3	\$1,300.00	\$3,900.00	WSVN (WSVN)	730A TODAY	10/16/12
8.0	Normal Line / SPOT (8)	10/22/12-10/23/12	3	:30	7:30A- 8A (ET)		1	1						2	\$1,300.00	\$2,600.00	WSVN (WSVN)	730A TODAY	10/16/12
9.0	Normal Line / SPOT (9)	10/22/12-10/23/12	3	:30	8A- 9A (ET)		2	2						4	\$1,100.00	\$4,400.00	WSVN (WSVN)	8A NEWS	10/16/12
10.0	Normal Line / SPOT (10)	10/17/12-10/19/12	3	:30	8A- 9A (ET)				2	2	2			6	\$1,100.00	\$6,600.00	WSVN (WSVN)	8A NEWS	10/16/12
11.0	Normal Line / SPOT (11)	10/17/12-10/19/12	3	:30	9A- 10A (ET)				2	2	2			6	\$425.00	\$2,550.00	WSVN (WSVN)	TODAY 9A	10/16/12
12.0	Normal Line / SPOT (12)	10/22/12-10/23/12	3	:30	9A- 10A (ET)		2	2						4	\$425.00	\$1,700.00	WSVN (WSVN)	TODAY 9A	10/16/12
13.0	Normal Line / SPOT (13)	10/17/12-10/19/12	3	:30	12P- 12:30P (ET)				2	2	2			6	\$500.00	\$3,000.00	WSVN (WSVN)	NOON NEWS	10/16/12
14.0	Normal Line / SPOT (14)	10/22/12-10/23/12	3	:30	12P- 12:30P (ET)		2	2						4	\$500.00	\$2,000.00	WSVN (WSVN)	NOON NEWS	10/16/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Billing Type Standard  
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\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

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WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	142	\$194,650.00
<b>Grand Total:</b>	<b>142</b>	<b>\$194,650.00</b>

INCOMPLETE CONTRACT  
Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	10/22/12-10/23/12	3	:30	12:30P-1P (ET)	2	2							4	\$500.00	\$2,000.00	WSVN (WSVN)	1230P NEWS	10/16/12
16.0	Normal Line / SPOT (16)	10/17/12-10/19/12	3	:30	12:30P-1P (ET)				2	2	2			6	\$500.00	\$3,000.00	WSVN (WSVN)	1230P NEWS	10/16/12
17.0	Normal Line / SPOT (17)	10/17/12-10/19/12	3	:30	4P-4:30P (ET)				2	2	2			3	\$950.00	\$2,850.00	WSVN (WSVN)	4P NEWS	10/16/12
17.0.1	Preempt (17)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
17.0.2	Preempt (17)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
17.0.3	Preempt (17)	10/19/12															WSVN (WSVN)	Baseball/Exception -	
18.0	Normal Line / SPOT (18)	10/22/12-10/23/12	3	:30	4P-4:30P (ET)	2	2							4	\$950.00	\$3,800.00	WSVN (WSVN)	4P NEWS	10/16/12
19.0	Normal Line / SPOT (19)	10/17/12-10/19/12	3	:30	4:30P-5P (ET)				2	2	2			4	\$950.00	\$3,800.00	WSVN (WSVN)	430P NEWS	10/16/12
19.0.1	Preempt (19)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
19.0.2	Preempt (19)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
20.0	Normal Line / SPOT (20)	10/22/12-10/23/12	3	:30	4:30P-5P (ET)	2	2							4	\$950.00	\$3,800.00	WSVN (WSVN)	430P NEWS	10/16/12
21.0	Normal Line / SPOT (21)	10/22/12-10/23/12	3	:30	5P-5:30P (ET)	2	2							4	\$1,750.00	\$7,000.00	WSVN (WSVN)	5P NEWS	10/16/12
22.0	Normal Line / SPOT (22)	10/17/12-10/19/12	3	:30	5P-5:30P (ET)				2	2	2			4	\$1,750.00	\$7,000.00	WSVN (WSVN)	5P NEWS	10/16/12
22.0.1	Preempt (22)	10/17/12															WSVN (WSVN)	Baseball/Exception -	

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

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Sales Office Washington DC  
Buyer Name KINCAID, STEPHANIE  
Phone/Fax (703) 516-9399 / (703) 516-9680  
CPE 60  
Account Types National/Political Candidate  
Billing Type Standard  
Comments ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

Date Entered 10/16/12  
Last Modified 10/16/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06378202  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$29,197.50  
Net Total \$165,452.50  
Sales Tax

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	142	\$194,650.00
Grand Total:	142	\$194,650.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0.2	Preempt (22)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
23.0	Normal Line / SPOT (23)	10/17/12-10/19/12	3	:30	5:30P- 6P (ET)				2	2	2			4	\$1,750.00	\$7,000.00	WSVN (WSVN)	530P NEWS	10/16/12
23.0.1	Preempt (23)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
23.0.2	Preempt (23)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
24.0	Normal Line / SPOT (24)	10/22/12-10/23/12	3	:30	5:30P- 6P (ET)		1	1						2	\$1,750.00	\$3,500.00	WSVN (WSVN)	530P NEWS	10/16/12
25.0	Normal Line / SPOT (25)	10/22/12-10/23/12	3	:30	6P- 6:30P (ET)		1	1						2	\$1,750.00	\$3,500.00	WSVN (WSVN)	6P NEWS	10/16/12
26.0	Normal Line / SPOT (26)	10/17/12-10/19/12	3	:30	6P- 6:30P (ET)				2	2	2			4	\$1,750.00	\$7,000.00	WSVN (WSVN)	6P NEWS	10/16/12
26.0.1	Preempt (26)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
26.0.2	Preempt (26)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
27.0	Normal Line / SPOT (27)	10/17/12-10/19/12	3	:30	6:30P- 7P (ET)				2	2	2			4	\$1,750.00	\$7,000.00	WSVN (WSVN)	630P NEWS	10/16/12
27.0.1	Preempt (27)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
27.0.2	Preempt (27)	10/17/12															WSVN (WSVN)	Baseball/Exception -	
28.0	Normal Line / SPOT (28)	10/22/12-10/23/12	3	:30	6:30P- 7P (ET)		1	1						2	\$1,750.00	\$3,500.00	WSVN (WSVN)	630P NEWS	10/16/12
29.0	Normal Line / SPOT (29)	10/17/12-10/19/12	3	:30	7P- 7:30P (ET)				1	1	1			1	\$2,000.00	\$2,000.00	WSVN (WSVN)	INSIDE EDITION	10/16/12

### CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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CPE 60  
Account Types National/Political Candidate  
Billing Type Standard  
Comments ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ROMNEY FOR PRESIDENT

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WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	142	\$194,650.00
<b>Grand Total:</b>	<b>142</b>	<b>\$194,650.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0.1	Preempt (29)	10/19/12															WSVN (WSVN)	Baseball/Exception -	
29.0.2	Preempt (29)	10/18/12															WSVN (WSVN)	Baseball/Exception -	
30.0	Normal Line / SPOT (30)	10/22/12-10/23/12	3	:30	7P-7:30P (ET)	1	1							2	\$2,000.00	\$4,000.00	WSVN (WSVN)	INSIDE EDITION	10/16/12
31.0	Normal Line / SPOT (31)	10/22/12-10/23/12	3	:30	10P-11P (ET)	2	2							4	\$3,250.00	\$13,000.00	WSVN (WSVN)	10P NEWS	10/16/12
32.0	Normal Line / SPOT (32)	10/17/12-10/19/12	3	:30	10P-11P (ET)			2	2	2				6	\$3,250.00	\$19,500.00	WSVN (WSVN)	10P NEWS	10/16/12
33.0	Normal Line / SPOT (33)	10/17/12-10/19/12	3	:30	11P-11:30P (ET)			2	2	2				6	\$2,200.00	\$13,200.00	WSVN (WSVN)	11P NEWS	10/16/12
34.0	Normal Line / SPOT (34)	10/22/12-10/23/12	3	:30	11P-11:30P (ET)	2	2							4	\$2,200.00	\$8,800.00	WSVN (WSVN)	11P NEWS	10/16/12
35.0	Normal Line / SPOT (35)	10/20/12-10/20/12	3	:30	7A-7:30A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 730A NEWS	10/16/12
36.0	Normal Line / SPOT (36)	10/20/12-10/20/12	3	:30	7:30A-8A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 730A NEWS	10/16/12
37.0	Normal Line / SPOT (37)	10/20/12-10/20/12	3	:30	8A-8:30A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 8A NEWS	10/16/12
38.0	Normal Line / SPOT (38)	10/20/12-10/20/12	3	:30	8:30A-9A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 830A NEWS	10/16/12
39.0	Normal Line / SPOT (39)	10/20/12-10/20/12	3	:30	9A-9:30A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 9A NEWS	10/16/12
40.0	Normal Line / SPOT (40)	10/20/12-10/20/12	3	:30	9:30A-10A (ET)							1		1	\$525.00	\$525.00	WSVN (WSVN)	SAT 930A NEWS	10/16/12
41.0	Normal Line / CFB (41)	10/20/12-10/20/12	3	:30	3P-6:30P (ET)							3		3	\$2,000.00	\$6,000.00	WSVN (WSVN)	COLLEGE FTBL	10/16/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / PB (43)	10/21/12-10/24/12	3	:30	8P- 8:30P (ET)								1	1	\$4,000.00	\$4,000.00	WSVN (WSVN)	SIMPSONS	10/16/12
43.0	Normal Line / SPOT (44)	10/21/12-10/24/12	3	:30	11P- 11:30P (ET)								2	2	\$1,800.00	\$3,600.00	WSVN (WSVN)	SUN 11P NEWS	10/16/12

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Accepted Station:

Date:

Comments:

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